

JESSICA SCOWCROFT

NEWS PRODUCER

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— EXPERIENCE

WAVE News · Louisville, KY

News Producer

June 2025 – Present

- Writes, edits, and produces scripts and full segments for live and recorded broadcasts, managing breaking news coverage under tight deadlines.
- Develops community-based segment ideas and produces them from pitch to air.
- Schedules and coordinates interviews and prepares interview questions for on-air talent.
- Edits news packages, soundbites, and b-roll with reporters, editors, photographers, and anchors, and develops graphics that make complex topics clear for viewers.
- Resolves production challenges in real time during live shows, making quick editorial decisions to keep broadcasts seamless.
- Researches, develops, and contextualizes stories, translating complex issues into clear, compelling content.

KOMU 8 News · Columbia, MO

Weekend Executive Producer

January 2025 – May 2025

- Edited and polished news scripts for clarity, accuracy, and style to broadcast standards, making last-minute changes as breaking news developed.
- Managed live show execution, quickly resolving production issues to ensure smooth transitions and uninterrupted coverage.
- Coordinated with reporters, anchors, and producers to get every script and video into the show before air.

News Producer

May 2024 – May 2025

- Wrote and edited scripts across multiple shows, managing breaking news under deadline and coordinating with managers and reporters on timely story submission.
- Edited packages, soundbites, and b-roll and created on-screen graphics with reporters and anchors.

News Reporter

May 2023 – March 2024

- Pitched local story ideas, wrote scripts for live shows, and shot and edited footage on deadline.
- Reported live from the studio and remote locations, managing solo shifts with constant newsroom communication.

Missouri Business Alert · Columbia, MO

Reporter, Videographer & Photographer

May 2023 – November 2023

- Wrote and edited short and long-form stories on statewide business issues, pitched weekly beat coverage, and shot and edited video and photos.

— SKILLS

PRODUCTION SYSTEMS

ENPS

iNews

Viz Pilot

VELA

EDITING

Adobe Premiere Pro

EDIUS

FIELD & DIGITAL

Videography & Photography

Live Show Streaming

Social Media

— EDUCATION

University of Missouri

Bachelor of Journalism

Broadcast Journalism

Graduated with Honors · 2025